

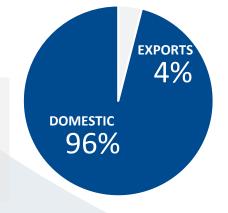
## **BRAZIL BD**



#### CONSTRUCTION

- Strong activity in civil construction, with advances in real state launches and sales.
- Retail volumes are still on a good level.

#### **Shipments 1Q21**

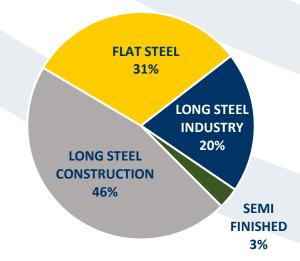


#### **INDUSTRY**

- Strong recovery in all sectors.
- Highlight for the agricultural, energy and road equipment sectors.



#### **Domestic Shipments**



#### **INFRASTRUCTURE**

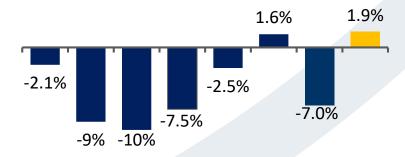
- Sectors related to energy with high and good prospects demand.
- The privatization and sanitation agenda bring a positive outlook.

#### CONSTRUCTION

## TRACK RECORD GROWTH SCENARIO

Source: Secovi

#### **CONSTRUCTION GDP**

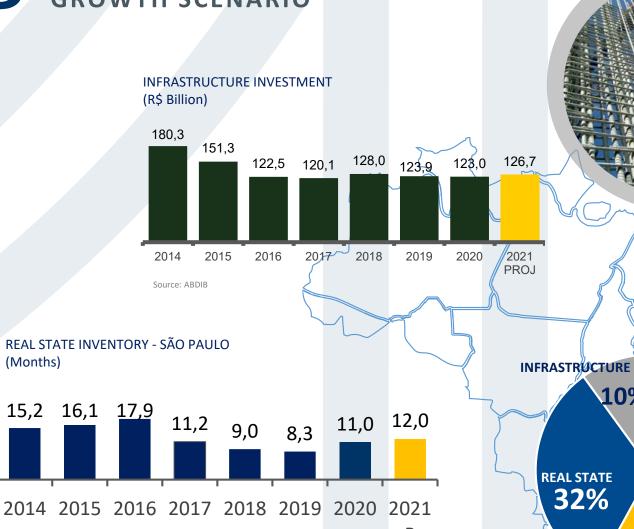


2015 2016 2017 2018 2019 2020 2021 P

Source: Tendências

Source: FGV

# **CONFIDENCE INDEX – CONSTRUCTION** 79.4



10%

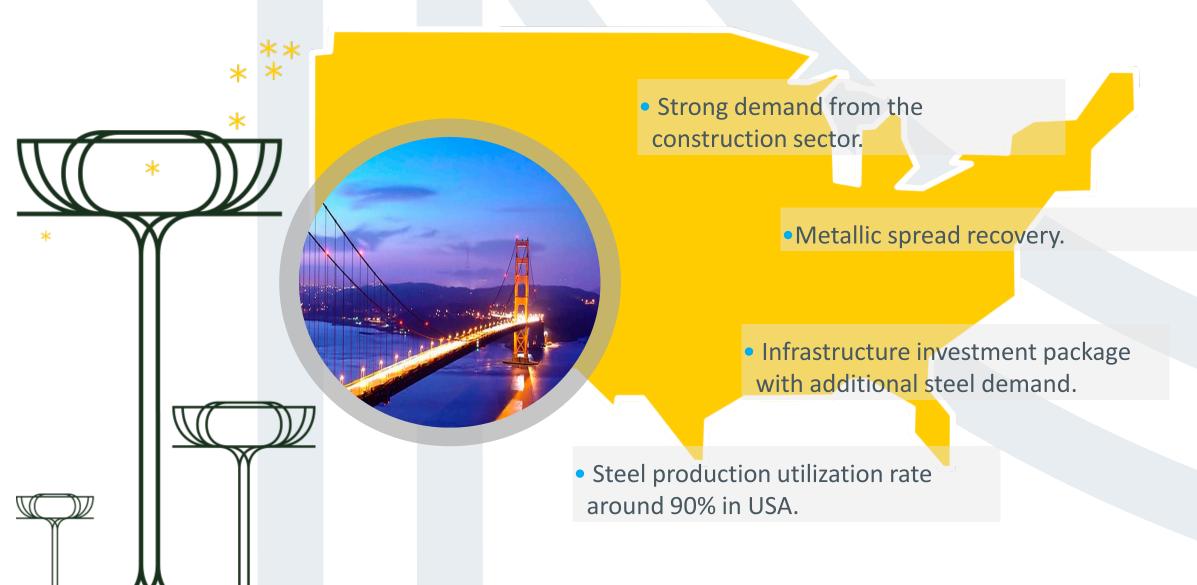
32%

**RETAIL** 

**58%** 

## NORTH AMERICA BD





## **NORTH AMERICA BD**





#### **FOCUS ON CLIENTS**



- DIGITAL TRANSFORMATION ALLOWING ATRACT AND RETAIN CLIENTS
- DEVELOPMENT OF NEW PRODUCTS AND IMPROVEMENT OF SERVICES PROVIDED
- ENTRY IN NEW MARKETS TO INCREASE FOOTPRINT

#### **OPERATIONAL EXCELLENCE**

- CONTINUOUS FOCUS ON SAFETY.
- TO MODERNIZE AND TO UPDATE OUR MILL NETWORK THROUGH SELECTIVE CAPITAL ALLOCATION, EFFICIENCY IMPROVEMENT AND ASSETS UTILIZATION.
- FOCUS ON COST MANAGEMENT THROUGH ZERO BASIS BUDGET AND EFFECTIVE USE OF WORKING CAPITAL.
- IDLING OF ST. PAUL MELT SHOP AND ROLLING MILL TO SUPPORT COMPETITIVINESS AND SUSTAINABILITY.



### 120 GD GERDAU Shane the future

#### **BRAZIL**

- STRONG DEMAND, IN LINE WITH THE INVENTORY REPLENISHMENT IN THE AUTO SECTOR.
- HEAVY VEHICLES PRODUTION STIMULATED BY THE AGROBUSINESS PERFORMANCE.
- ANFAVEA REVIEW ITS PROJECTIONS OF COMMERCIAL TO 2021
   AND HEAVY POINTING OUT A INCREASE OF 25% IN VEHICLE PRODUCTION.
- GOOD OUTLOOK FOR WIND ENERGY INDUSTRY IN 2021.

#### **USA**

- POSITIVE PERFORMANCE OF THE AUTO INDUSTRY, HEAVY VEHICLES, DISTRIBUTION AND OIL & GAS SECTORS.
- AUTOMOTIVE INDUSTRY WENT BACK TO PRE-PANDEMIC LEVELS, WITH GOOD OUTLOOK FOR 2021.



## GERDAU Shape the future

#### **PERU**

 CONTINUITY OF THE GOOD MARKET SCENARIO, WITH STRONG DEMAND FROM THE CONSTRUCTION SECTOR.

#### **ARGENTINA**

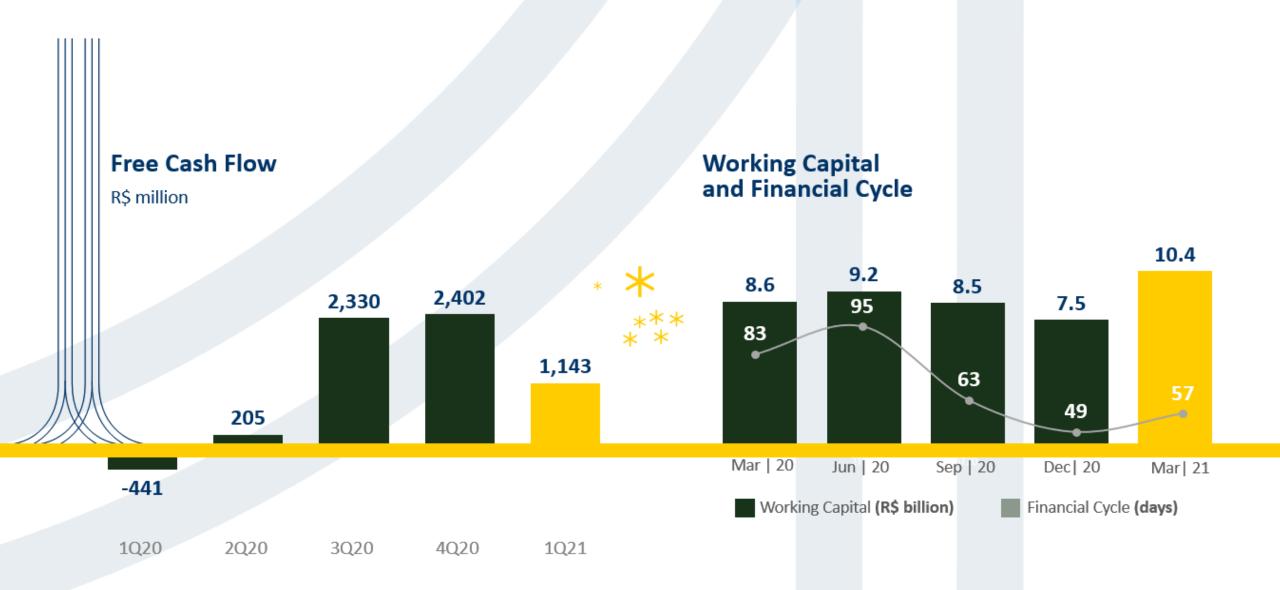
 MAINTENANCE OF GOOD ACTIVITY LEVELS FOR THE CONSTRUCTION INDUSTRY.







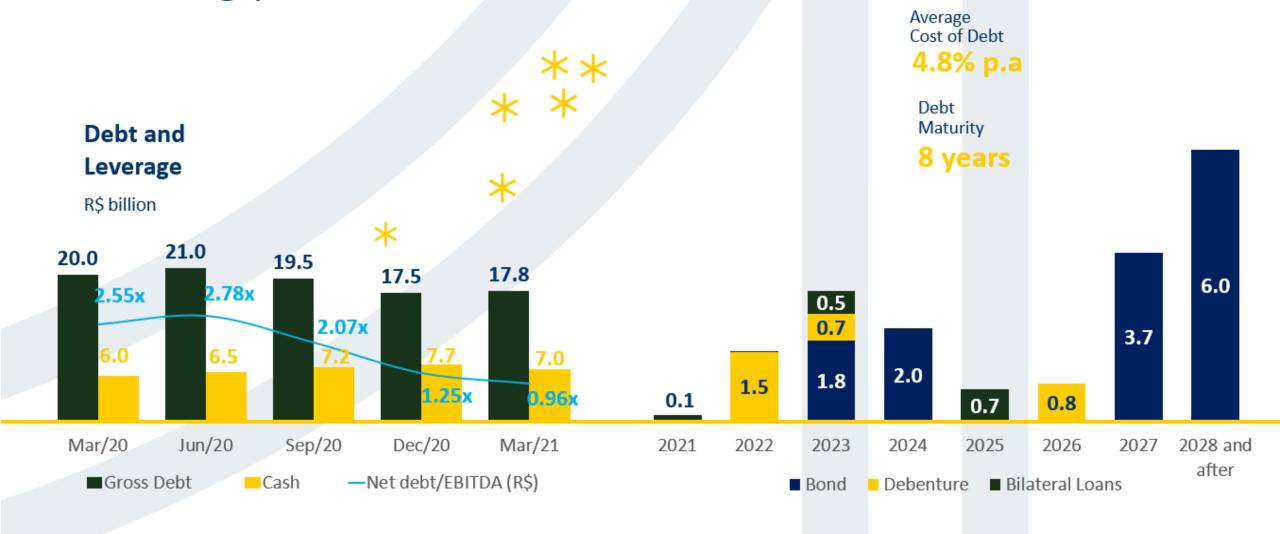




## LIQUIDITY AND INDEBTDNESS



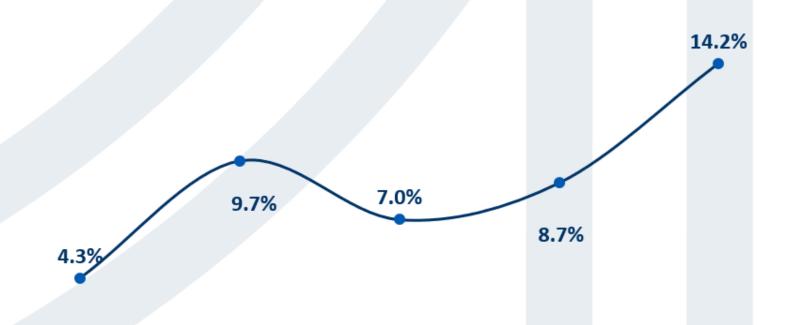
Debt long profile



## RETURN ON INVESTMENT



**ROCE** (1) (Return on Capital Employed)



2017

2018

2019

2020

LTM1Q21

(1) ROCE = NOPAT/(LTM capital employed)

NOPAT = Net Operating Profit After Tax
Capital Employed = Working Capital + PPE + Goodwill + Other operational assets and liabilities

## **RETURN TO SHAREHOLDERS**

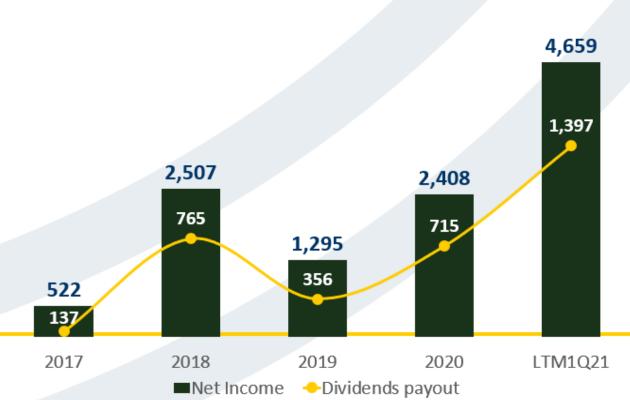












**NET INCOME AND DIVIDENDS PAYOUT** 

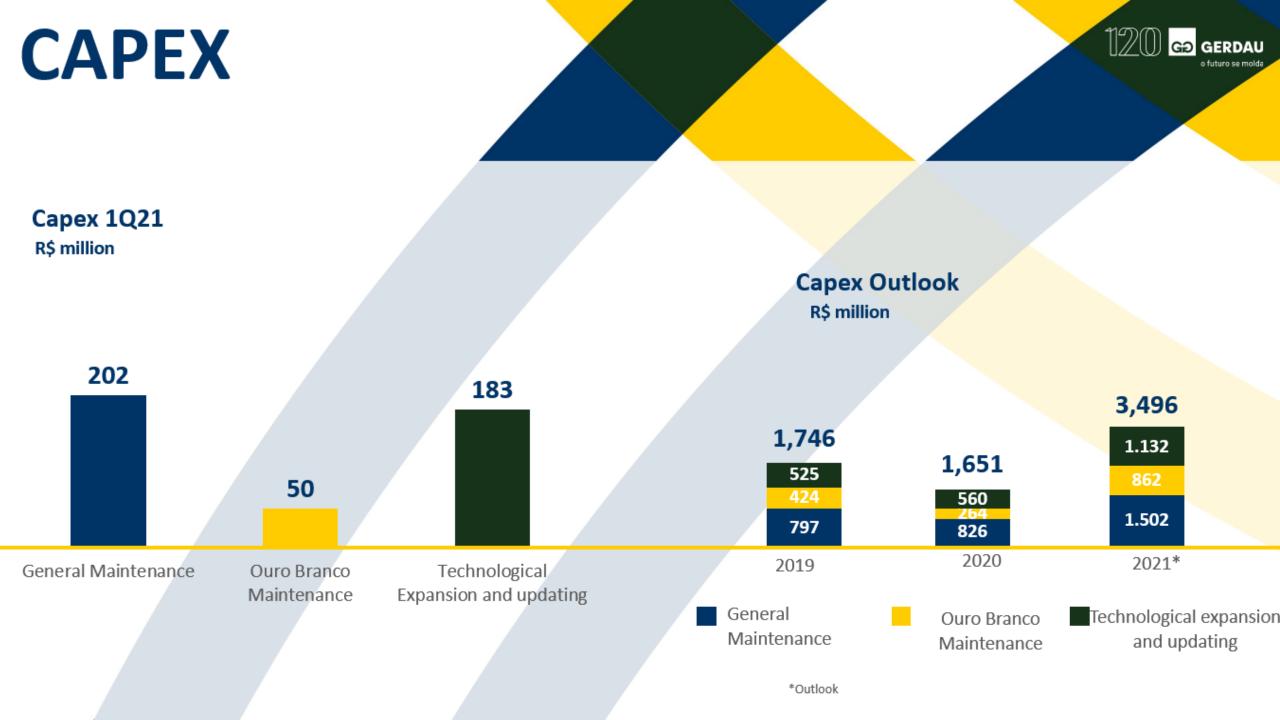
R\$ million



**DIVIDEND YIELD GGBR4 (1)** 

Share price (R\$/share):

2017: 10.80; 2018: 12.38; 2019 14.82; 2020: 20.00; LTM1Q21: 10.05





## **GERDAU NEXT**



Feel like owner, think like innovator, act like entrepreneur.

#### **MISSION**

Diversify Gerdau's business portfolio, globally, through new relevant and profitable businesses in strategic segments. Build Gerdau of the Future.

#### **ASPIRATION**

Allocate resources to achieve, in the next 10 years, 20% of Gerdau's total revenue, not coming from the traditional steel value chain.

#### **STRATEGY**

Dynamic new business portfolio. Business development through three different sources: intra-entrepreneurship, connections with startups / external partners, and M&A.

#### **PEOPLE**

Pipeline of internal and external talents, of accountable leaders who believe in collaboration work to turn innovation into material businesses. Entrepreneurial culture.

GERDAU NEXT major focus areas - 2021



Construction sector productivity

Developments on Logistic and infrastructure

Fortress in Scrap and metal brings opportunities Profitable Renewable energy projects Advanced materials and new technologies

Disruptive digital solutions



# Corporate Governance

# CULTURAL TRANSFORMATION



#### Safety first

No result is more important than people's lives.



#### Do the right thing

Ethics and respect are essential in everything we do.



#### Every customer is unique

We work to make our client's business thrive, driving joint success.



#### Autonomy

We take responsibility in making the best decisions for the business.



#### We are all leaders

We are engaged and committed to our development and that of the people around us.



#### Creating value for all

We fulfill our purpose by sustainably creating value for all our audiences.



#### **Openness**

We don't know everything and we believe that a team always achieves better results than individuals.



#### Diverse and inclusive environment

We create a diverse and inclusive environment where everyone is heard, respected and has opportunities.



#### **Simplicity**

We focus on what adds value. As a result, we are more agile and gain productivity.



#### Learn, unlearn, relearn

We believe that in order to continue evolving, it is essential to adapt to new scenarios, innovating and finding better ways of working.

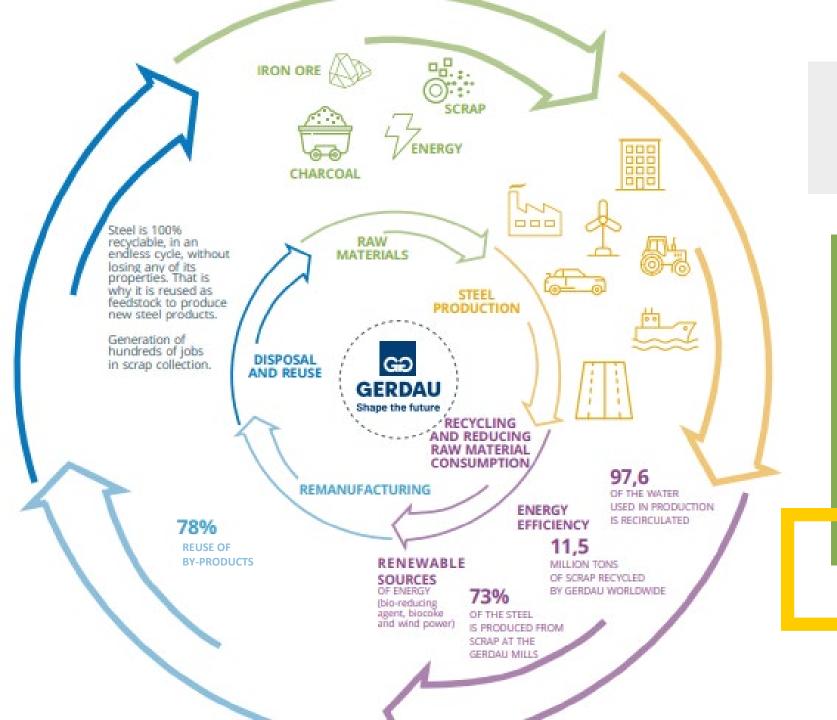


Disclosure **Decision-making Efforts** Process **BOARD OF DIRECTORS** POLICIES / CORPORATE GUIDELINES \_\_\_ **STRATEGY & SUSTAINABILITY** BYLAWS \_\_\_ **COMMITTEE** MINUTES OF MEETINGS \_\_\_ RISK COMMITTEE INTERGRATED REPORT DISCLOSURE COMMITTEE QUARTERLY RESULTS \_\_\_ **ESG WORK GROUP** 

Dimension	Indicators
Environmental  Social	Greenhouses gases by volume of steel (tCO <sub>2</sub> /t steel)  Water Consumption (m³/t steel)
	% reuse of co-products % of active volunteers
	Number of people benefited  % of social investments made in relation of gross profit
People	% of women in leadership position % of women in the company % of black people in leadership positions % de PwDs in the Company Health and Safety index (severity rate)
Governance	ICVM 586 – Brazilian Corporate Governance Code  ISS – Institutional Shareholder Services  EVA – Economic Value Added (managerial information)  DVA – Value Added Statement (R\$ million)  Personnel  Taxes, fees and contributions (R\$)  Remuneration of third-party capital (R\$)  Return on Equity (R\$)







Circular

# Economy

Gerdau has adopted the principles of circular economy as part of its sustainability strategy. In this way, the company works to optimize the use of natural resources, encourages the use of recyclable raw materials — in particular ferrous scrap — and reuses waste in the form of co-products.

Environmental

# Actions

Gerdau has a **Sustainability Policy** and an **Environmental Management System** in place that reaffirm the company's commitment to creating value for its stakeholders and is in line with regulatory guidelines.

- 254.867 hectares at Gerdau Florestal
- 91.4 thousand hectares of biodiversity conservation area, with 74.8 thousand hectares of Legal Reserve and APP



Own renewable eucalyptus forests in Minas Gerais (Brazil).

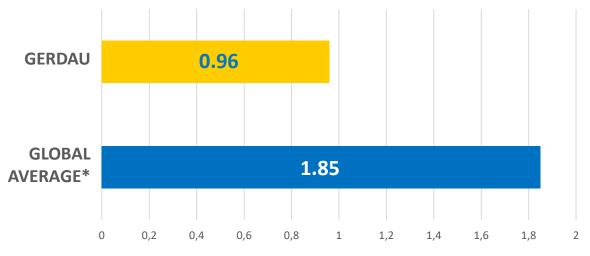
Transparency in

# Carbon Emissions



Gerdau's greenhouse gas emissions totaled 11,947,505 tons of CO2e in 2019. Emissions from electricity consumed (scope 2) accounted for 24% of the total.

#### □ CARBON INTENSITY (tCO2e / t steel)

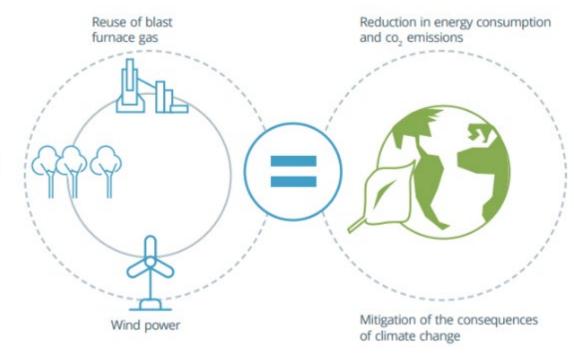


\* Source: World Steel Association.

#### COMMITMENT



Planned



#### HIGHLIGHTS

- Use of bio-reducing agents as the main input in the integrated steelmaking units.
- Reuses of the gases generated.
- Production is from scrap.

Water

# Reuse

# Water management is part of Gerdau's **strategy**

The company continually invests in efficient water recirculation programs, contributing to reducing withdrawal of new water, the volume of effluents, and the environmental impact of discharging these effluents by the operations.

□ 97.6% of the water used in production is reused



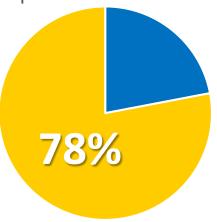
Gerdau Germinar Biocenter — Ouro Branco (MG).

Management of

# By-products

78% of these materials internally or in external partnerships.

- REUTILIZATION
- **□** RECYCLE
- RECLAIMING



The Gerdau it has a Research & Development area able to analyze the production chain in order to reduce generation of industrial waste, qualifying it as by-product to be recycled and reused internally in Gerdau's processes and mills, and externally in third-party processes through innovative solutions.



Recycling of

# Scrap

Gerdau scrap Yard.





# Safety

#### **SAFETY DAY**

The Company celebrates World Day for Safety and Health at Work, promoted by the UN on Apri 28, every year. The celebration include a general stoppage of activities at all plants to reflect on safety and continue with an entire week of activities coordinated around this topic. It is na event that brings employees' families into the units. In 2020, when the 20th anniversary of Gerdau's Safety Policy is also celebrated, a global contest was held, between employees and Family members, to choose a new logo for Gerdau's Safety System.



#### **RECOGNIZED WORK**

In 2019, Gerdau received the recognition for Excellence in Health and Safety from worldsteel, the main global entity in the steel sector. The award recognized the work done by the Company in reducing the number of highly severe acidentes, a result that was reinforced by the attainment of the lowest accident severity rate in the Company's history.

An innovative accident risk prediction model – Safety Analytics – was implemented in almost every Gerdau mill in Brazil, which uses Artificial Intelligence and Machine Learning to predict occupational acidentes.

# Inclusion



#### Our Diversity and Inclusion strategy is defined by acting on 4 aims:













100+ PwD
trained in Gerdau's operations

2% of PwDs in the workforce



LGBTI+

Social name
systems and processes updated to allow
for the use of their social names in the

**PACTS** 











Social

# Responsibility

#### 2020 numbers:



665,866

**PEOPLE BENEFITED** 



R\$ 59.1 million SOCIAL INVESTIMENTS



1,538

**VOLUNTEERS WORKING** 



1.757

**BUSINESS SUPPORTED** 





#### ENTREPRENEURSHIP AND HOUSING

Gerdau believes that working in network is better and more effective than conducting individual initiatives. This is how Lab Habitação works, managed by Gerdau and which has a partnership with companies and NGOs (Jearn more on page 70).





#### ENTREPRENEURSHIP AND RECYCLING

The company supports initiatives aimed at recycling materials while improving the quality of life of the population that works with recycling (learn more on page 71).





#### ENTREPRENEURSHIP AND EDUCATION

The topic of education has always been present in Gerdau's social projects and is currently responsible for the great voluntary engagement of the company's employees (Jearn more on page 71).



Certification

# **B** Company

## Journey to become a Certified B Company

Since 2019, Gerdau is committed to becoming a Certified B Company. Starting with the operation in Brazil that seeks to obtain **certification** throughout 2021.

The Company B is an international recognition for the high ESG standards within the organization.

In addition to the certification journey, Gerdau was invited to be part of the **B Movement Builder**, a group of multinationals that will lead the movement globally.



## LET'S GET TO WORK

#### Dear Business Roundtable CEOs.

We are part of a community of Contified B Conjocations who are walking the walk of stakeholder capitalism.
We are successful treatments that meet the highest exademts of verified positive impact for
our workers, outstress, suppliess, communities and the environment.

We operate with a better model of corporate governance – benefit corporation governance – which gives us, and could give you, a way to combat short-termism and the freedom to make decisions to halance profit and purpose.

As you know, with continued resistance from investors on this new definition of business, we've got work to do

Chr Threb lagh

What to watch for now that CEOs have rewritten the purpose of the corporation



ten to the second of the second secon

#### COMMITMENTS













#### **INVESTOR RELATIONS**

CFO & IRO: Harley Scardoelli
IR General Manager: Rodrigo Maia
IR Team: Kelly Barna, Rafael Mingone and Sergio Tonidandel



